

Guideline Name: One Month Free Offer (90 days)
Effective: 1/2/24
Created: December 2023
Business Area: BMX

Objectives of the Guideline:

To provide an incentive to attract new members to join Westfund Health Insurance during the Orange Running Festival period, as lead partner of the event. The incentive will be **“One Month Free”** after 90 days. The **“One Month Free”** is to incentivise participants of the Orange Running Festival to sign up for combined hospital and extras cover and build brand presence at the event.

Guideline:

The **‘One Month Free’** incentive is to encourage a higher volume of joins during the approved period. For every new qualifying/financial membership after a 90-day review period, the member will receive one month free membership with Westfund.

Overview:

Get one month free when you join Westfund on a combined hospital and extras cover before 1 April 2024. Terms and Conditions apply.

Use the code **ORF2024** when joining online or mention this offer when in store or when calling Westfund.

This offer is only available to participants and friends and family registered for the Orange Running Festival and who are new joins on eligible covers who join between 1 February 2024 through to and including 1 April 2024

Terms and Conditions – One Month Free Offer:

1. This offer is only available for new memberships on combined Hospital and Extras cover or re-activated memberships after 12 months from date of cancellation of previous cover with Westfund. This offer is not available for new joins on Ambulance Only, Extras Only, Hospital Only, Corporate Groups or Overseas products.
2. **“One Month Free”** will be applied to members who have joined combined Hospital and Extras cover with Westfund before 1 April 2024.

3. New joins must have a start date between (and inclusive of) 1 February 2024 and 1 April 2024 on eligible cover with Westfund to be eligible for the **“One Month Free”**.
4. **“One Month Free”** is available after serving a 90-day review period, maintaining an eligible level of cover and are up to date with payments.
5. **“One Month Free”** will be applied within two weeks of the review period being served.
6. **“One Month Free”** will equal the policy that the membership is on as at the end of the review period.
7. **“One Month Free”** is not redeemable for cash, transferrable or exchangeable.
8. This offer is not available to members who join through a broker or in conjunction with any other offer.
9. This offer is not available to anyone being added to an existing Westfund membership.
10. This offer excludes any existing Westfund staff members.
11. Westfund cannot be held responsible for late joins.
12. Online joins must use promotion code **ORF2024** to be eligible for the **“One Month Free”**.
13. Waiting periods if applicable will apply.
14. Westfund may amend these Terms and Conditions at any time. For memberships that have joined before the Terms and Conditions are amended, their eligibility will not be affected.
15. Printing error and other quality control matter will not invalidate an otherwise valid membership.